

PSCA
65th Annual Conference (Virtual)
“Facing Challenges *Together*”
December 3-4, 2020



PSCA's annual conference is now virtual but still offers your organization the opportunity to reach out to school counseling professionals across the Commonwealth to educate them about your products and services and gain name recognition. We look forward to partnering with your organization for this historical event.

SPONSORSHIP OPPORTUNITIES

\$5,000 PLATINUM

- Recognition as Sponsor during conference and on the PSCA website
- Opportunity for two-minute remarks (pre-recorded) during the opening and closing sessions.
- Logo on Conference “Swag Bag”
- Logo placement on footer banner in the virtual conference platform
- Logo recognition on PSCA website, and name recognition in a post conference PSCA “journal” and a post-conference newsletter.
- Logo recognition on two emails to attendees
- Four complimentary conference registrations
- All items included in exhibitor registration.

\$2,000 GOLD Keynote Speaker Sponsorship

Thursday or Friday

- Logo recognition during the general session
- Introduce the Keynote Speaker via pre-recorded video.
- 2 minute video played before the speaker begins.(May be the same as or different from the exhibit video)
- Logo placement on footer banner in the virtual conference platform
- Logo recognition on PSCA website, and name recognition in a post conference PSCA “journal” and a post-conference newsletter.
- Logo recognition on two emails to attendees
- Two complimentary conference registrations
- All items included in exhibitor registration.

\$1,000 SILVER Skill Builder Time Slot (8 Total)

Time slot includes three sessions: a Featured Speaker/topic and two general skill builders

- Introduce the skill builders in the time slot via pre-recorded video.
- 2 minute video played before each workshop begins. (May be the same as or different from the exhibit video)
- All items included in exhibitor registration.
- Logo recognition on PSCA website, and name recognition in a post conference PSCA “journal” and a post-conference newsletter.
- Logo placement on footer banner in the virtual conference platform
- One complimentary conference registration
- Logo recognition on two emails to attendees

\$750 GENERAL SPONSORSHIP

- Logo placement on footer banner in the virtual conference platform
- Logo recognition on PSCA website, and name recognition in a post conference PSCA “journal” and a post-conference newsletter.
- Logo recognition on two emails to attendees
- One complimentary conference registration
- All items included in exhibitor registration.

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EXHIBITS: \$100

The fee for a virtual exhibit is \$100 and includes:

- Virtual booth/space
- Description of services/about the organization
- Ability to upload a 2-minute video for participants to view
- Ability to ask poll questions to engage participants and offer a prize giveaway
- Meet virtually one-on-one with participants during the conference
- Contact information of attendees who visited your virtual booth.

REGISTER AT: <https://forms.gle/yUzGBZpdiapfhF4T6>

Deadline: November 13, 2020

Questions? Contact:

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